

CHERYL KOSINSKI



WWW.ITSAJERSEYTHINGBLOG.COM | CMMILLER123@GMAIL.COM

ABOUT itsaJerseyThingBlog

In 2014, I founded my blog and FB page. It started as an outlet that I can share with other parents who kept enlisting my advice. From first time parents, to experts, I was able to share my experiences with those who were interested. From there, I started to focus on activities, and let other parents know what I thought.

TARGET AUDIENCE

WOMEN

AGES 25-35 | FROM THE U.S

ABOUT CHERYL K.

I am a full time working wife, and mother of two boys. My boys have opened a door for me to experience childhood again in my copious free time. Some may refer to me as "hyper", but I have a constant need to occupy my time with something I feel will further my life experience, and involve my children in the experiences. I also have a Facebook fan page called Just For Moms, and in my spare time I create custom items for people to cherish.

BLOG STATS

3.5k+

MONTHLY UNIQUE VISITORS

5.5k+

MONTHLY PAGE VIEWS

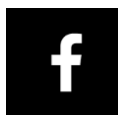
2.5k+

SOCIAL MEDIA FOLLOWERS

1.5k+

E-MAIL SUBSCRIBERS

SOCIAL STATS



1.5k



500



.5k



150



.5k



500

FEATURED ON

